

## BUILDING Relationships

Since the beginning, quality has always been at the heart of what makes Granger-Carter Construction & Development one of the most successful builders in the county.

Whether your needs involve an addition to an existing facility, commercial renovation, construction of a new commercial building, residential renovation, or building a dream home, Granger-Carter Construction has the knowledge, experience and expertise to provide the extraordinary.

Combined, owners Rob Granger and Mike Carter bring more than 75 years of experience in the construction industry to the table, more than any other company in Lake County. Such longevity is a testament to their dedication to the community and their ability to meet the highly diversified construction needs of commercial and For those who value quality, integrity and accountability, **Granger-Carter Construction & Development** is the prime choice for organizations and individuals in and around Lake County.

residential customers in Central Florida.

"During our time together, Mike and I have been able to develop a great reputation in the community," says Rob. "And part of growing that reputation is placing emphasis on building strong connections. Being in construction is more than just building houses. We're just as concerned with having solid relationships with our customers as anything else because they become our best advertisers." Though Rob and Mike come from families with construction backgrounds, they didn't step into a family-owned business to get their start. Both men worked hard and learned what they know from the ground up.

"By the time I started my own construction business my dad had already retired from the construction industry," says Rob. "And as for Mike, his dad had moved out of state to oversee a major construction project and when he returned home, he semi-retired, so we really started from the bottom and worked our way up." Before their dynamic partnership, Rob,

a proud resident of Eustis since 1969,

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began working in construction in the early 1970s. Eager to begin his professional career, he became the state's youngest state certified contractor in 1971. Then in 1972, Rob became the youngest licensed real estate broker in the area.

Mike, who has lived in Eustis since 1956, received his bachelor's degree in building construction from the University of Florida in 1978. That same year, he became a state certified general contractor.

Then in 1985, Rob and Mike joined forces to build what many came to know as Granger Construction & Development. Just a year ago, after years of working together, Rob and Mike decided to solidify their decades-long partnership by changing the company's name to Granger-Carter Construction & Development, which aptly reflects the duo's strong alliance.

Both men agree they and their extremely dedicated staff share a deep

"If you need a screen door hung, we'll do it. We do those small tasks because they could eventually lead to bigger business," says Rob. "We're all about crafting those positive relationships with our customer base because if you ever need something

commitment to pleasing their clients by going beyond what is necessary and meeting their specific needs.

"Our reputation precedes us all the time," says Rob. "We try to keep it local when possible by using local subcontractors and suppliers. We go far beyond what the building codes call for to give our customers a better value. We're very hands-on and keep personally involved in production, which I believe gives us an edge on our competitors.

"We also have an amazing team of hardworking employees that we rely on to help serve our customers the best way possible. From our front office, through all planning and design stages, to the last detail of each again, hopefully you'll call on us."

In addition to exceptional customer service, Granger-Carter Construction & Development is also very involved in the community. In addition to raising their families and attending church locally, Rob has been the past president of the Homebuilders Association of Lake and Sumter Counties, as well as a former longtime member of their board of directors. Mike has served on the board of directors since 1994 and twice served as the association's president for 2015, and this past year, Mike was voted the association's Builder of the Year.

"It's a big deal because you are voted

project, our entire staff works together for your complete satisfaction."

Such dedication has not only helped grow their business, it also helped Granger-Carter Construction & Development to survive during a time when others were closing their doors.

"Construction was the largest industry in Lake County, so when the recession hit in 2006–2007, there wasn't enough work for everyone to go around," says Rob. "We had to refocus."

From building luxury custom homes and commercial buildings to simple home additions, renovations and remodels, Rob and Mike believe no job is too big or too small. by your peers. I'm proud to have been awarded this distinction a third time," says Mike.

With no crystal ball, it's hard to predict the future of construction in Lake County and Central Florida. However, Mike and Rob agree things are looking brighter.

"We're just going to keep meeting the needs of customers who come through the door. It keeps us on our toes," says Rob.

"We enjoy what we do," adds Mike. "In the end, we want to uphold our integrity and go above just doing the bare minimum. We love the construction business and it is reflected in the quality work we produce."

## **GRANGER-CARTER**

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